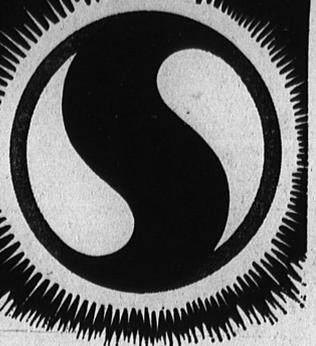


BACK AGAIN... BIGGER AND BETTER THAN EVER!



SAFEGWAY BRANDS SALE



Our brands are your best buy - All you need to remember is . . .

Folks who buy and use Safeway brands regularly are saving MONEY. They used to buy other brands. Then one day they tried a Safeway brand. They discovered this Safeway brand to be as good or BETTER than their old brand—and IT COSTS LESS MONEY! So—they tried MORE Safeway brands and found THEM their BEST BUY! Why pay more. BUY, TRY, COMPARE . . . for price, in quality!

SAFEGWAY! TEN BIG DAYS! STOCK UP! EAT WELL! SAVE!

Cream O' the Crop FRESH EGGS
GRADE AA Ctn. of 1 doz. **49c**

Butter Brickle ICE CREAM
Party Pride flavor of month
2 Pint Ctns **49c** Half gallon carton **69c**

Band Box Ice Milk
CHOCOLATE, STRAWBERRY or VANILLA
2 Pr. Ctns **25c** 1/2-gal. ctn. **39c**

EMPRESS PURE JAMS - JELLIES
Marmalade, Grape, Plum Apricot-Pineapple Preserves Grape or Plum Jelly **5 1/2-oz. Jars \$1**
Strawberry Preserves **2-lb. Jar 49c**
Pure Clover Honey **5-lb. Tin 99c**

YOU MAY WIN!
\$20,000
WESTINGHOUSE APPLIANCE CONTEST!
OVER 600 PRIZES!
SKYLARK BREAD VALUES
Multi-Grain Bread **1-doz. 23c**
Protein Bread **1-doz. 23c**
Stoneridge Bread **1-doz. 23c**
Stone ground, white or wheat.

\$1000 MINK STOLE
can be yours!

TWO FIRST PRIZES
Luxurious EMBA natural brown mink stole in classic cabochon style. Designed by Beckman of Beverly Hills. Written five-year service policy.
Plus 25 other prizes
RCA Victor "Golden Throat" Sentry Clock Radios.
Retail Value **\$41.95**

NATIONALLY ADVERTISED
EMBA AUTUMN HAZE
AIRWAY COFFEE
MILD, MELLOW BRAZILIAN
2-lb. Bag **\$1.37** 1-lb. bag **69c**

THIS IS A LOCAL CONTEST—TEN COUNTIES ONLY
You have an excellent chance to win. You'll find entry blanks, complete rules at the Coffee Mill... where the FRESH coffees are sold.
NOB HILL COFFEE
RICH and AROMATIC
2-lb. Bag **\$1.57** 1-lb. bag **79c**

TASTE TELLS TOMATO SAUCE 8-oz. can **5c**
HIGHWAY APPLE SAUCE Excellent on toast 16-oz. can **10c**
JELL-WELL GELATIN DESSERT 3-oz. pkg. **5c**
NU MADE MAYONNAISE Extra egg rich Freshly made quart jar **49c**
NU MADE SALAD OIL Use in cooking, too. Neutral flavor. quart bottle **49c**
LALANI SLICED PINEAPPLE 6 14 1/2-oz. cans **\$1.00**
BUSY BAKER SODA CRACKERS 1-lb. pkg. **25c**
BUSY BAKER GRAHAMS 1-lb. pkg. **29c**
KITCHEN CRAFT FLOUR 5-lb. bag **49c** 10-lb. bag **95c**
SU-PURB BLUE DETERGENT Heavy Duty giant pkg. **49c**

For Top Quality Meats—All You Need to Remember Is SAFEGWAY

ROUND STEAK
Cut from rich red rounds of USDA Choice beef, aged to peak of perfection.
Center Cut Bone In lb. **69c**
BONELESS CUT 79c
SWISS CUT Bone-in lb. **65c**

SLICED BACON
For a really satisfying breakfast these crisp fall mornings serve bacon and eggs, the universal favorite for a "waker-upper". Top quality at low price . . . always at Safeway.
KINGAN'S, MORRELL 1-lb. **69c**
DUBUQUE BRANDS
FIRST QUALITY

Additional values in USDA Choice, aged beef:
SIRLOIN TIP Steaks 89c Roasts 79c
per lb. Per LB.
RUMP ROAST BONELESS BONE 69c
Per lb. 83c IN lb.
GROUND ROUND Freshly Mado lb. **69c**
CORNED BEEF Mild Cured lb. **49c**

More Safeway meat section values
SAUSAGE Farmer John Pure Pork 1-lb. roll **49c**
BEEF LIVER Skinless No gristle lb. **49c**

GROUND BEEF
Compare Safeway Ground Beef with that anywhere, at any price . . . you'll agree, it's the best value in town!
ECONOMY PACK lb. **39c**
HIGH QUALITY lb. **47c**

MIX 'EM OR MATCH 'EM SALE

Gardenside Cut Beans 16-oz. YOUR CHOICE
Gardenside Tomatoes 16-oz.
Gardenside Peas 17-oz. **9 cans \$1**
Gardenside Golden Corn 17-oz.
Emerald Bay Spinach 15-oz.
Banjo Hominy 14 1/2-oz.

Town House Grapefruit Juice 48-oz. Can **29c**
Town House Prune Juice 21-oz. bot. **23c**
Town House Grapefruit 5 16-oz. cans **89c**
Town House Peaches Sliced or Halved 4 29-oz. cans **\$1**
Town House Apricots Unpeeled Halves 5 17-oz. cans **89c**
Town House Fruit Cocktail 30-oz. can **29c**
Town House Halved Pears 5 17-oz. cans **89c**

FREE SALT!
One 28-oz. package of Sno-White Salt, plain or iodized, FREE when you buy 4-oz. can of Crown Colony Black Pepper.
CROWN COLONY PEPPER IMPORTED 4-oz. can **29c**

FREE CLEANSER!
One 14-oz. package of White Magic Cleanser FREE when you buy half gallon bottle of White Magic Liquid Bleach.
WHITE MAGIC BLEACH Liquid Type 1/2-gal. bottle **25c**

For Garden-Fresh Produce—All You Need to Remember Is SAFEGWAY

BANANAS lb. **10c**
Firm golden-ripe. Large fingers. South American grown.

TOKAY GRAPES Flame variety. Sweet, juicy. 2 Lbs. **25c**

RED YAMS New crop. Locally grown. 2 Lbs. **29c**

CRISP CARROTS Freshly pulled. Tops removed. lb. **7 1/2c**

HEAD LETTUCE Crisp, solid. Sweet, clean. lb. **10c**

RED APPLES Northern grown Jonathans - Crisp, juicy, flavorful. lb. **10c**

DUTCH MILL CHEESE SLICED SWISS, AMERICAN or PIMENTO 8-oz. pkg. **29c**
SLICED NATURAL CHEDDAR BRICK, SWISS, MÜNSTER, MONTEREY JACK 6-oz. pkg. **29c**

CURTSY CAKE SOUTHERN SPICE each **25c**

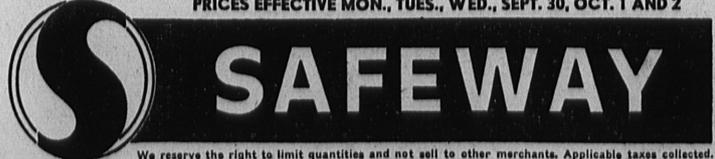
SOFT DRINKS CRAGMONT ASSORTED 2 quart bottles **35c**

OVEN-GLO COOKIES OLD FASHIONED SUGAR, COCONUT or OATMEAL 14-oz. pkg. **25c**

Lalani Crushed Pineapple All green cut spears 3 20 1/2-oz. cans **67c**
Highway Asparagus 4 15-oz. cans **89c**
Edwards Instant Coffee 6-oz. Jar **\$1.19**
Ebony Pitted Olives Large, Ripe 7 1/2-oz. Can **29c**
Peanut Butter Beverly chunk, creamy 12-oz. Jar **33c** 12-oz. Jar **45c**

BEL-AIR FROZEN FOODS Premium Quality at no extra cost
SLICED PEACHES 12-oz. pkg. **19c**
GREEN PEAS 2 10-oz. pkgs. **25c**
SLICED STRAWBERRIES 10-oz. pkg. **6 for \$1** 16-oz. pkg. **3 for 79c**

PRICES EFFECTIVE MON., TUES., WED., SEPT. 30, OCT. 1 AND 2



BIG NEW DELUXE SAFEGWAY
CARSON & WESTERN --- TORRANCE

OTHER NEARBY STORES
15725 SOUTH VERMONT AVE., GARDENA
2171 PACIFIC COAST HWY., LOMITA